



Business/Private Viewing

PRIVATE VIEWING - DIRECTV® programming that is viewed in areas not accessible to the public or clientele, does not include common areas and food and drinks are not sold for immediate consumption. Best describes as for employees ONLY

Examples include offices, employee break rooms and conference rooms.

BUSINESS VIEWING - DIRECTV® programming that is provided to establishments accessible to the general public and whose main source of revenue is not from the sale of food and drink.

Examples include retail stores, gyms and banks.

Maximum number of receivers

SD- 20

HD-30 may be any combination of SD and HD receivers

Customers must subscribe to one of the following base programming packages and 24 month agreement in order to receive promotional offers or add on any additional service(s):

Business Choice®, **Business Entertainment®**, **Business Information®** or **Commercial Basic™**

24 MONTH AGREEMENT

New Subscribers to **Business Choice®**, **Business Entertainment®**, **Business Information®** signing for the 24 month agreement, will receive promotional discounts on programming for 12 months. Promotional discounts will apply on months 2-13. Standard programming rates applied on the first month's billing as well as months 14-24.

24 Month Programming Promotion

New Subscribers to **Business Choice®**, **Business Entertainment®**, **Business Information®**™ will receive **Starz and Showtime** FREE for three (3) months.

Billing rolls to standard rates in month 4.

HD Access- \$15 monthly

HD ACCESS is FREE for three (3) Months to new Subscribers to **Business Choice®**, **Business Entertainment®**, **Business Information®**

Billing rolls to standard rates in month 4.

SonicTap Music Channels- \$35.99 per month

New Subscribers **Business Choice®**, **Business Entertainment®**, **Business Information®**™ can try **SonicTap Music Channels** FREE for three (3) months.

Billing rolls to standard rates beginning in month 4.

Commercial Basic subscribers are not eligible for any promotional discounts or Auto bill pay option.

24 Month Hardware Promotion

New Subscribers to **Business Choice®**, **Business Entertainment®**, **Business Information®**™ can receive up to:

Business Viewing (4 free SD or HD)

Private Viewing (4 HD or 2 SD DVR or 4 SD)

Advanced Receiver- DVR service -\$12.00 per month

Required for DVR or HDDVR* equipment.

*HDDVR is not part of any promotional offer.

Commercial Basic subscribers are eligible for up to two (2) free SD receivers.

Cost for additional receivers: SD \$69 – SD DVR \$99- HD \$99- HD DVR \$199

24 Month Installation Promotion

New Subscribers to **Business Choice** receive FREE Standard installation of the promotional hardware. All other subscribers must pay an installation fee (\$49) to the dealer for standard installation of promotional equipment.

Additional Receiver Fees

Business Viewing Subscribers

1st receiver- Free
2nd thru 9th - \$6 each
10th thru 21st - \$3 each
22nd + - \$1 each

Private Viewing Subscribers

1st Receiver – FREE
2nd Receiver and above- \$6 each

3 YEAR PRICE GUARANTEE

BUSINESS VIEWING SUBSCRIBERS ONLY

The 3-Year Offer is for new **Business Viewing** customers who subscribe to **Business Choice®**, **Business Entertainment®**, **Business Information®**™

Rates won't go up for 3 years!

Customers will appreciate their bill being predictable every month.

Price protected at promotional rate* for 3 years

Standard rates apply to first month's billing

Discount credits applied in months 2-37

Rolls to the then prevailing rate in month 38

Enrollment in **Auto Bill Pay required** for 3 YEAR PRICE GUARANTEE

Customers Proratable Early Cancellation Fee (ECF) of \$720**

*Rates differ from 24 month agreement (see sales guide)

**\$20 for each month remaining on 36 month Term