



# Public Viewing

DIRECTV® programming that is generally accessible to the public or includes common areas where the primary source of revenue is derived from the sale of food or beverage for immediate consumption.

*Examples include bars, restaurants and nightclubs.*

## Maximum number of receivers

SD- 20

HD-30 may be any combination of SD and HD receivers

Customers must subscribe to one of the following base programming packages and 24 month agreement in order to receive promotional offers or add on any additional service(s):

**Commercial Xtra Pack®, Commercial Entertainment, Commercial Choice Plus®, Commercial Choice® or Business Information**

## Premium Services for New Public Viewing Subscribers

**HD ACCESS** - \$25.00 per month

**HD ACCESS** is FREE for three (3) Months with new 24 month agreement.

*Billing rolls to standard rates in month 4.*

**SonicTap Music Channels** - \$35.99 per month

**SonicTap Music Channels** - FREE for three (3) months.

*Billing rolls to standard rates in month 4.*

New Subscribers, signing for the 24 month agreement, can receive promotional discounts on programming for 12 months.

Promotional discounts will apply on months 2-13. Standard programming rates applied on the first month's billing as well as months 14-24.

## 24 Month Hardware Promotion

New Public Viewing Subscribers can receive up to 4 free receivers (any combination of SD or HD)

Cost for additional receivers: **SD \$69 – HD \$99**

## 24 Month Installation Promotion

New Subscribers to **Commercial Xtra Pack, Commercial Choice Plus** receive FREE standard installation of the promotional hardware.

New Subscribers to **Commercial Choice, Commercial Entertainment and Business Information** must pay an installation fee to the dealer (\$49) for standard installation of promotional equipment

## Additional Receiver Fee

**Commercial Xtra Pack, Commercial Entertainment and Business Information** accounts will be charged an additional receiver fee of **\$15.00** per receiver, each month, for the 3<sup>rd</sup> and each additional receiver on the account.

**No additional receiver fees** are applied to **Commercial Choice Plus and Commercial Choice** accounts

## Commercial Basic

**Commercial Basic** can only be used for the base package for subscribers to International programming.

**Commercial Basic** cannot be sold as a stand-alone package for Public Viewing.